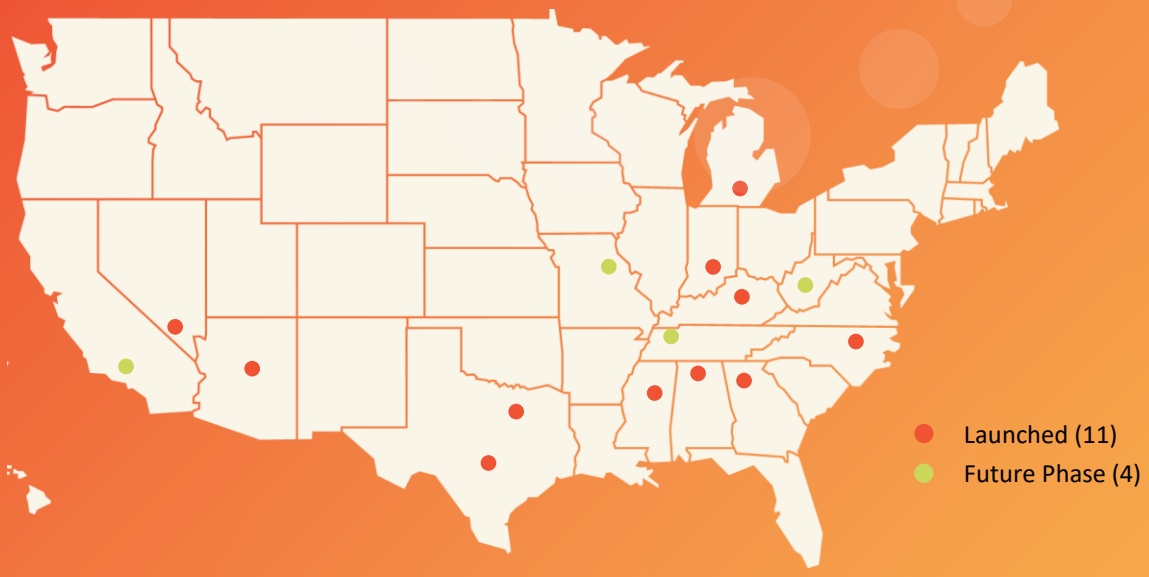
Driving Possibilities™

SOCIETAL IMPACT REPORT
2025

Driving Possibilities is a $110 million K-12 career readiness and community engagement initiative of the Toyota USA Foundation.

It's a new way for Toyota to support educators, nonprofits, other industries and communities to address roadblocks to learning, all while preparing youth for the future of work.



WORKFORCE DEVELOPMENT IMPACT

Toyota USA Foundation commitment in STEM workforce development activities is helping shape the future STEM workforce

TOYOTA EMPLOYEE VOLUNTEERING to date

1,100+
Employees Engaged

$10,098
In-kind Community Contribution through Volunteer hours

	QUALITY STEM CURRICULUM	STEM CAREER EXPOSURE	CTE & CREDENTIALING	BASIC NEEDS
Students Participated to Date	**16,442**	**5,393**	**175** Students Enrolled	**16,442** Students with Access
Invested to Date	**$46.8M**	**$7.2M**	**$5.2M**	**$17.8M**
Invested Per Student	**$2.8K**	**$1.3K**	**$29.7K**	**$1.1K**

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NEAR-TERM STUDENT IMPACT

Driving Possibilities (DP) partners are seeing meaningful early impact in students participating in DP programming from the beginning to the end of the academic year

Note: *This data comes from the AY 2024-25 partner survey conducted with program administrators.*

+19pp*
Average increase in students **confident** they can succeed in STEM

+23pp*
Average increase in students **interested** in STEM

+13pp*
Average increase in students **committed** to STEM

+31pp*
Average increase in students **aware** of STEM

+6pp
Average increase in students **performing on grade level** in English Language Arts, Math, and Science

COMMUNITY IMPACT OF PROGRAMMING

WORKFORCE IMPACT

Net New Students Entering the STEM Workforce

1,638

LIFETIME HOUSEHOLD INCOME

Total Annual Increase in Income by New Students Entering the STEM Workforce

$87M

GDP IMPACT

Total Annual Increase in GDP Achieved by New Students Entering the STEM Workforce

$145M

Note: *The figures in this section represent* ***projected annual numbers*** *from 1 year of programming. Details on the projection methodology are provided on the next page.*

**Change in outcomes is reported in percentage points (pp) rather than % to capture the absolute change rather than the size of the change, offering a more accurate reflection of impact.*

Sources: (1) Gallup, (2) International Journal of STEM Education, (3) University of Arkansas-Fayetteville + Heartland Forward

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COMMUNITY IMPACT CALCULATION METHODOLOGY

Net New Students Entering STEM Careers

11,240
# of students who have high exposure to STEM because of DP[1,2]

Without DP, 6.3% would have ended up in the STEM workforce[4]

682 students

However, ***with*** DP, 21.4% are likely to end up in the STEM workforce [3,4]
(i.e., they are 3.4x more likely to enter the STEM workforce because they now have high exposure to STEM)

2,320 students

1,638
Net new students entering STEM workforce because of DP

Expected Contribution to Household Income

Expected Annual Household Income per DP Student

~$101,772 [5,6,7]
amount new students entering STEM fields are expected to earn annually (weighted average across DP Site MSAs)

-

~$48,636 [5,6,7]
amount new students entering other fields are expected to earn annually (weighted average across DP Site MSAs)

=

~$53,136
expected increase in annual household income per DP student entering STEM workforce (weighted average across DP Site MSAs)

Expected Annual Net Increase in Household Income

~$53,136
expected increase in annual household income per DP student entering STEM workforce (weighted average across DP Site MSAs)

X

1,638
net new students entering STEM workforce because of DP

=

$87 Million
Annual expected net increase in household income because of DP programming

Expected Contribution to GDP

1,638
net new students entering STEM workforce because of DP

X

~$53,136
expected increase in household income per DP student entering STEM workforce

X

~1.66[9]
GDP multiplier per $ of income increase in the Prof., Scientific & Technical Services Industry (weighted average across DP Site States)

=

$145 Million
total annual GDP impact

Sources: (1) Walton Family Foundation, (2) The Nation's Report Card, (3) Gallup (4) BLS : (5) BLS: Occupational Employment and Wage Statistics, (6) BLS: Employment in STEM occupations, (7) BLS: May 2024 Metropolitan and Nonmetropolitan Area Occupational Employment and Wage Estimates, (8) SSA: Average Wage Index, 9) BEA, (10) SSA: Average Wage Index

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