

Frequently Asked Questions

(FAQs)



How much is the Fund?

Year One is \$8.5M

Why were Texas and Michigan selected as the first states?

We are initially focusing on local communities where Toyota has major operations. *In future years, we hope to expand the Fund's support activities to additional states.*

Why is the Way Forward Fund focused on children?

Children account for 32% of TBI-related emergency department visits, while they only account for 22% of the US population. *Current TBI funding is focused mostly on adults, with limited resources available to advance care and outcomes for children, and this is an opportunity to support where there is an existing need.*

How will the funds be distributed?

Grants will be made directly to institutions that are deemed by the advisory board as most qualified to implement solutions and address needs.

Does the Way Forward Fund have a policy on indirect costs?

The budget for the awarded projects includes funds allocated for activities, resources, and personnel. The Fund's policy is to provide an indirect cost recovery of 10% of all awards.

Is the Way Forward Fund a non-profit/not-for-profit organization?

While the purpose of the Fund is not-for-profit, program funds are awarded by Toyota Motor North America, Inc., a for-profit entity.

Frequently Asked Questions (FAQs)

continued



What types of organizations are eligible to apply?

Is funding limited to organizations in Texas and Michigan?

All organizations, for-profit and non-profit, are welcome to submit proposals. While organizations from outside Michigan and Texas can apply, proposals should outline a clear plan for initially focusing efforts within these states and demonstrate potential for nationwide scalability.

Can an applicant pursue multiple focus areas?

Although applicants are encouraged to choose one focus area due to complexity, it is possible to consider multiple areas by articulating how each will be addressed, resolved, and how the solutions may complement one another.

To learn more about The Toyota Way Forward Fund, visit toyotawayforward.org.