Frequently Asked Questions



(FAQs)

How much is the Fund?

Year One is \$8.5M.

Why were Texas and Michigan selected as the first states?

We are initially focusing on local communities where Toyota has major operations. In future years, we hope to expand the Fund's support activities to additional states.

Why is the Way Forward Fund focused on children?

Children account for 32% of TBI-related emergency department visits, while they only account for 22% of the US population.

Current TBI funding is focused mostly on adults, with limited resources available to advance care and outcomes for children, and this is an opportunity to support where there is an existing need.

How will the funds be distributed?

Grants will be made directly to institutions that are deemed by the advisory board as most qualified to implement solutions and address needs.

To learn more about The Toyota Way Forward Fund, visit toyotawayforward.org.